

SUMMARY HIGHLIGHTS:

- At 11, **founded youth band**; produced three song EP, built a web site with my brother
- At 12, began working for an **interactive new media agency** learning how to design web sites and execute internet marketing campaigns (still employed at 18)
- At 13, began working part-time for a **national public policy think tank** – reported on website statistics and soon thereafter began researching legislative topics and writing web content, engineering online search marketing campaigns, assisting in the production of weekly radio shows, assisting in video production, and filming press conferences (still employed at 18)
- At 14, researched, wrote, and sourced publishing avenues in **print, blogs, social media, and political web sites**
- At 14, was the **National Interpretive Prose Speech Champion** in 8th grader competing against 40 presenters
- By 14, began co-designing/programming/maintaining and organically SEO optimizing **corporate web sites**
- At 15 and 16, was 2x consecutive **National Apologetics Speech Champion** as a freshman / sophomore competing against 90 high school students
- At 15, was the **250th Google Certified Search Marketing Professional** in the entire country (today there are thousands of certified marketers)
- At 16, was the **National Policy Debate Champion** as a sophomore competing against 140 high school students
- At 16, awarded the Bentley College Tomorrow25 as one of the **Top 50 High School Students** recognized from around the World for proven leadership and exemplary commitment to their community
- By 17, completed 9 **Piano Recitals / Auditions** at the District, State, and National level
- At 17, **produced an eleven song album** - wrote, produced, designed the CD packaging, and marketed the CD through several distribution channels: Online, churches, cafés, county fairs, fundraising events, bars, and music clubs
- At 17, led the recruitment and **management of 25 volunteers** for the successful re-election campaign of an Ohio Congressman
- At 18, co-manage \$2 million multi-home real estate property providing land maintenance services which includes **managing a part-time staff of six** and \$100,000 worth of lawn equipment; devised project management plan to address all facets of maintenance
- By 18, achieved **Certification as Associate in Project Management** -Project Management Institute

SPEECH AND DEBATE HIGHLIGHTS:

- **Policy Debate Experience:** 35 Tournaments, 175 Competitive Rounds, Record 150-25, 3,500+ competitors
- National Champion (as sophomore competing against seniors)
- 6-time Regional Champion
- 2-time Finalist
- 25-time Top 5 Placement
- 1st Place Individual Speaker Ranking out of 52 competitors
- 2-time 2nd Place Individual Speaker Ranking out of 145 competitors
- 20-time Top 10 Placement for Individual Speaker Ranking
- Debate Resolutions: Environmental Policy, Foreign Aid, Campaign Finance Reform, Illegal Immigration, Domestic Energy Production

- **Speech Experience:** 14 Tournaments, 51 Competitive Rounds, Record 40-11, 550+ competitors
- 2nd Place at Nationals for Impromptu Apologetics Speech
- 2nd Place at Nationals for Interpretive Prose Speech
- 2nd Place at Nationals for Extemporaneous Commentary Speech
- 2-time Regional Champion for Impromptu Apologetics Speech Competition
- Regional Champion for Interpretive Prose Speech
- 12-time Top 3 Placement in 14 Speech Tournaments

WORK EXPERIENCE:

Two Sticks and a Stone

January 2002 – Present

Founded Christian Youth Band at the age of 11. As lead guitar, vocalist, pianist, and songwriter secured venues at Church Events, Youth Retreats, Baptisms, Bars and other community events playing in front of as many as 900 people.

- **Song Writing / Creative Art** - Personally wrote the lyrics, melody, and musical score to more than 20 songs.
- **Recording** - Professionally recorded 11 songs with debut CD released in September 2009.
- **Social Media Marketing** - Generated online sales selling 3-song EP released online in 2006 via corporate website and related social media outlets.
- **Concert Performance** - Opened for National Bands like Project 86 (Tooth and Nail Records), Fireflight (Provident Label Group), NeverTheLess (Provident Label Group), The Divine Soldiers (Motivator Records), and Lennox (Capitol Records).
- **Web** - Co-designed, programmed, and maintained band web site at twosticksandastone.com.
- **Solo** - Solo piano performance for opening ceremony: Presidential Candidate Alan Keyes Fundraiser in front of 500 person audience at the age of 12.

Griffith Holdings, Inc.

January 2003 – Present

Griffith Holdings, Inc. (GHI) is a diversified holding and management company comprised of seven privately-held firms serving more than 6,000 clients worldwide.

- **Search Engine Optimization** - SEO Consultant in the Internet Marketing Group responsible for Search Engine Optimization (SEO) Marketing Campaign for www.ghiis.com; SEO efforts generated \$500,000+ in revenues and developed 20 new business partners who were responsible for generating another \$1,000,000. Executed monthly search term selection process utilizing proprietary best practices and third party internet software fine tuning keyword research and analysis resulting in significant ROI.
- **Paid Search Marketing** - At the age of 16, became 1 of only 250 Certified Google PPC Specialists in North America. Spent six months being trained, tested, certified, and now recognized by Google.
- **Website Design** – Website design and HTML / CSS programming for several websites utilizing Dreamweaver and Photoshop Design Tools: www.cleanairemail.com, www.2sticksandastone.com, and www.ghiis.com.
- Executed monthly web maintenance tasks updating various web site pages and creating new pages from scratch, all while continuously improving each pages rank within the top search engines.
- **Database Marketing** - Database management work with both client server and SaaS based Client Relationship Management Software Systems enabling GHI's diverse business units to effectively track client, prospect, and account activities virtually.
- **Email Marketing** - Built a variety of Custom Designed HTML Email Templates for dozens of GHI customers using an Internet-based mass email marketing and campaign management tool called CleanAir™, (www.ghiis.com/cleanair.html).
- **Personnel Management** - Co-manage company internship program recruiting, training, and mentoring high school students.
- **Project Management** - Certified Associate in Project Management by the Project Management Institute.
- **Administrative Management** - Proactively co-manage 28 acre multi-home family / business estate maintaining property, buildings, lakes, barns, horse paddocks, and \$100,000+ of landscaping and recreational equipment.

WORK EXPERIENCE:

American Policy Roundtable

May 2005 - Present

The American Policy Roundtable is a national conservative think tank that promotes responsible citizenry and the restoration of traditional principles in Government and the Public Square.

- **Radio** – Assisted in the production of nationally-syndicated 60 minute weekly talk radio show, added commentary as well as music, commercials, and content.
- **Video** – Assisted in the filming and editing of videos for presidential campaign television commercials, issue specific ads, and public policy press conferences.
- **Marketing** – Assisted in annual fundraiser banquets reaching 800+ people in attendance; setup, monitored, and maintained stage lighting, presence and cameras. Guests included: Senator George Voinovich, Former Senator Mike DeWine, Iraqi General Georges Sada (Retired), Ohio Representative Bill Batchelder, Phil Keagy, musical group Selah, Congressman Jim Jordan, Former Ohio Attorney General Betty Montgomery and Dr. Chuck McGowen (PhD).
- **Search Engine Marketing** – Planned, managed, and tactically executed search-marketing campaign involving keyword selection process, search engine research, keyword analysis and implementation. In addition to the Organic SEO Services, implemented Google AdWords pay-per-click advertising and web marketing for select terms during hotly contested issue races. Within the first year, the traffic on the server almost doubled after SEO became a routine at Roundtable. Within the second: it tripled. Within the third: it quadrupled.

ACTIVITIES:

Speech, Debate and Apologetics

Debate:

- Spent 25+ hours every week in research, writing, and public speaking training.
- Co-led weekly debate classes training junior high and high school students.
- Argued both viewpoints of 5 different topics ranging from environmental policy, foreign aid, illegal immigration policy, campaign finance reform, and domestic energy production.

Impromptu Apologetics Speech Competitions

- An impromptu speech event in which competitors use logic and reasoning to systematically defend the Christian faith.

Interpretive Prose Competitions

- A memorized speech event in which competitors interpret a published piece of prose.

Extemporaneous Commentary Competitions

- A persuasive and informative, limited preparation speech event focusing on current events pertaining to domestic, foreign, and economic issues.

School

Jr. Leadership Medina County

A six month leadership training program designed for selective Medina County sophomore and junior students. Students examine, study, and discuss various aspects of political, social, educational, economic, and legal facets of the community through classroom and practical field trips led by local leaders. www.LeadershipMedinaCounty.org

- First home schooled student to ever be accepted into the program.
- Featured Article. Letter to the Editor Published January 15, 2009, *The Medina Gazette*

ACTIVITIES:

Music

- Lead Vocalist and Electric Guitar: High School Worship Band, Cornerstone Chapel Church.
- Performed in 9 Piano Competitions – National Guild of Piano Teachers, American College of Musicians.

Church

- Leads worship for youth group at least once a month.
- Leads worship for 6+ day long youth retreats in various camps throughout Ohio.
- Led worship for adult services with 1,500 congregants.
- Involved in set-up and tear down for weekly youth group.

Missions Trips

- Kingslove – Part of 5 community projects in inner city Cleveland serving single-mom homes with education, activities, food, and landscaping 150 homes in Cleveland proper.
- Monterrey, Mexico – Served 500 orphans in 10 homes and 1,000+ people in 3 extremely impoverished squatter communities; worked on construction projects by day and befriended the children at night.

Sports

- Starting Quarterback - Medina Youth Football
- Starting Forward – CCS High School Basketball

Skills Summary

Business Productivity Software

- ACT, Salesforce.com
- Microsoft Office (Word, Excel, PowerPoint, Outlook, etc.)
- Internet Explorer, Mozilla Firefox, Safari, Chrome

Web Design & Programming Software

- Macromedia Dreamweaver
- Adobe Photoshop
- FrontPage, HomeSite

Internet Marketing Software and Services

- Organic Search Engine Optimization Training
- Webtrends, Wordtracker, WebPositionGold
- Search Term Analysis and Reporting
- STAR Baseline & Target Market Reporting
- Google AdWords Certified

Multi-Media

- Nuendo, Cubase
- Final Cut Pro, Soundtrack Pro
- iMovie, Logic Pro

Music

- Piano (since 8 years old)
- Electric Guitar (since 11 years old)
- Acoustic Guitar (since 11 years old)
- Electric Bass (since 12 years old)